

International Brotherhood of Magicians
2026/27 E-Newsletter Advertising Opportunities

Banner Advertising Rates

Issues: 12 Annually
One Ad per Issue
Distribution: ~18,000 Per Issue
Banner Size: 1920 X 600px

Tiered Contract Pricing:

Jan.-June; Aug.-Nov.	Cost Per	July; Dec. Issues
Single Issue:	\$350	\$400 ea.
3X Issues:	\$960	\$370 ea.
6X Issues:	\$1,800	\$350 ea.
10X Issues:	\$2,800	\$330 ea.

Sponsorship Article Pricing

Issues: 12 Annually
One Article per Issue
Distribution: ~18,000 Per Issue
Article Length: Approximatly 200 words
Advertiser provided Link Included

Per Article	\$350
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To help ensure a positive experience for our readers, the International Brotherhood of Magicians reserves the right to review all advertising submissions and to refuse any advertisement that is determined to be inaccurate, misleading, or otherwise unsuitable for publication.