



The Linking Ring

Advertise in the 2027 International Brotherhood of Magicians' Souvenir Convention Program.

The souvenir program is an opportunity for you to advertise your magic business, show, convention or service, promote your Ring, drive traffic to you dealer booth, and send greetings of praise or congratulations. Previous convention programs are now collector items and this year's program will be no different. Be a part of magic history and place your ad now.

Print Ad Size	Rate
Color	
Full Page	\$330
Half Page (Horizontal or Vert.)	\$195
Quarter Page	\$85
Two-inch	\$65
One-inch	\$55

Print Ad Size	Rate
Black & White	
Full Page	\$250
Half Page (Horizontal or Vert.)	\$140
Quarter Page	\$65
Two-inch	\$50
One-inch	\$40

Cover Positions	
Back Cover (color)	\$550
Inside Back Cover (color)	\$440
Inside Front Cover (color)	\$385
Page 3 - Facing Inside Front Cover (color)	\$385

File Formating Requirements:

- PNG or JPEG with a resolution of 300 dpi at 100%

E-mail files to advertising@magician.org as attachments or through www.wetransfer.com

Two-Page Spread:
12" x 9"
 (11.5" x 8.5"
 live print area.
 Add 1/4" bleed if
 necessary)

Full Page:
6" x 9"
 (5.75" x 8.75" live
 print area. Add 1/4"
 bleed if necessary)

Half Page Vertical:
2.375" x 7.625"

Half Page Horizontal:
5" x 3.75"

1"
2.375" x 1"

2"
2.375" x 2"

Quarter Page
2.375" x 3.75"

Payment and artwork are due on or before June 10, 2027. We will e-mail you an invoice which includes payment instructions. Payment is required before publication. If you would like to reserve space or if you have any questions, contact Dawn Hofmeister at advertising@magician.org.