

Applications for Dealer tables are now being accepted for the International Brotherhood of Magicians annual convention, to be held at the Marriott St. Louis Airport 7/22-25, 2026.

Each Dealer booth consists of one (1) standard banquet 6' x 30" table in front, plus one rear display table behind, subject to layout restrictions of hotel. Dealer booth purchase does not include a convention registration, and grants access only to The Dealer's Room. A Dealer convention registration can be added for an additional fee upon request.

With the tentative schedule that we have currently, *Dealer Load In will be Tuesday July 21 from 9 am – 4 pm, and Wednesday July 22 from 9 am – 2 pm. The tentative schedule has the Dealers open from 2 pm – 7 pm on Wednesday, and 10 am – 5 pm Thursday, Friday, and Saturday with a one-hour lunch break.

*Subject to change.

DEALER RULES I.B.M. 2026 CONVENTION

The I.B.M. values their relationship with qualified magic Dealers at their annual conventions. The Dealers Room is a major attraction for our convention attendees, and we also want it to be a great experience for our Dealers. In an effort to ensure a high standard for the Dealers at the convention, the following rules have been established.

- All Dealers (not assistants) shall be members of the I.B.M., and a current membership number is required with the application unless joining at the time of application.
- Dealer Registration includes access only to the Dealers Room. Full Convention Registration is available separately at a greatly reduced price for Dealers only.
- Any Dealer requesting booth space must have a reputable business history with a minimum of a two years of being in business. The Dealer Chairperson may request proof of this history.
- Dealers may not share a booth space except with the prior approval of the Dealer Chairperson. Without prior approval, violators of this rule may be assessed a fee equal to an additional booth space or asked to leave the Dealer Room.
- Dealing outside the Dealer's room is strictly prohibited. This includes, but is not limited to, hotel room dealing or the distribution of flyers to rooms at the

hotel. Violators may lose their privilege to display at the convention and be asked to leave the convention.

- There will be no displaying/hanging of material from the venue walls, "blue" material (pornographic or sexually explicit material) and no demonstrations of pyrotechnics or explosive devices.
- Littering of the Dealers' aisles with paper or other debris is prohibited. Any debris resulting from the demonstration of a trick must be cleaned up immediately. Any fees assessed by the hotel for cleanup will be passed on to the offending Dealer.
- Dealers using video, audio or microphones shall not have the volume so high as to interfere with other Dealers around them.
- **All Dealers are expected to be open during all Dealer Room operational hours.** If there are extended periods of time when you must be away from your booth, the Dealer Chairperson must be advised and grant approval.
- Any Dealer needing electricity must request it in advance and be prepared to pay an additional charge, as listed in the options.
- Dealers must be completely packed and out of the Dealer Room by the end of the specified dealer load-out time on the last day of the convention.
- Any Dealer found to be knowingly selling pirated magic will forfeit their Dealer Registration payment and be required to vacate the Dealers Room.
- By being a dealer, you agree that you understand and will abide by these rules, that you assume full responsibility for injuries, obligations or losses to yourself or to other individuals or property stemming from your presence as a Dealer, and that you will hold the I.B.M. harmless of any responsibility and/or payment of any damages or expenses incurred in defending any claim arising for your actions, and that you acknowledge the I.B.M. is not responsible for any missing, stolen, or damaged merchandise or display item during the course of the convention. and that the I.B.M. is not responsible for "bad checks" or for false credit information received from any customer during the convention.
- Dealers will be expected to act professionally and civilly to other Dealers and convention attendees and agree to be respectful and not to act inappropriately.

If you would like to be a dealer at our convention, and you feel that you qualify under the rules listed above, please email Simone Marron at simone@marrons, and request a dealer application.