



Jacksonville, Florida

July 15-18, 2015

The souvenir program is an opportunity for you to advertise your magic business, show, convention or service, promote your ring, drive traffic to your dealer booth, and send greetings of praise or congratulations. Previous convention programs are now collector items and this year's program will be no different. Be a part of magic history and place your ad now. The I.B.M. reserves the right to refuse any advertising based on content. If you have any questions, contact Bill or Becki Wells, beckiwells@cox.net, 540-463-5406.

Advertising in The International Brotherhood of Magicians' souvenir convention program:

	B/W	Color
Business Card Size (3.5" wide by 2" high)	\$35	\$50
¼ page (3 3/8" wide by 4 7/8" high)	\$50	\$100
½ page horizontal (7" wide by 4 7/8" high)	\$125	\$200
½ page vertical (3 3/4" wide by 10" high)	\$125	\$200
Full Page (7" wide by 10" high)	\$250	\$350
Inside cover (only one spot available) SOLD		\$450
Inside back cover (only one spot available)		\$475
Back Cover (only one spot available) SOLD		\$575

Convention Program ad reservation deadline is May 29, 2015. Ad copy MUST be received by June 12, 2015. Convention is July 15-18 2015 – Jacksonville, FL

Email your ad as a high resolution (300 DPI) JPEG, TIFF or PDF file to beckiwells@cox.net. Include your name, email address, phone number, and address. You will receive an invoice via email with payment instructions. By mail, send your ad copy and payment check (made payable to: **I.B.M. Convention Program Advertising** to I.B.M. Convention Program, c/o Becki Wells, 158 Cherry Ridge Lane, Lexington, VA 24450.

Questions, special ad reservations? Contact Bill or Becki Wells, beckiwells@cox.net, 540-463-5406.

Convention Program Ad Payment

Name: _____

Address: _____

City, ST, Zip: _____

Phone: _____

e-mail: _____

Payment

Check enclosed _____ Bill me _____

Visa _____ Master Card _____ Amex _____

Credit card number: _____

Expiration Date (MM / YYYY) _____

3 digit security code on Visa & MC _____

4 digit security code on Amex _____

Signature _____